

AUG 17 2010

**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-35APP (GP-090-00-US)

Applicants: Jeffrey A. DEAN, et al.

Serial No.: 10/748,870

Confirmation No.: 3713

Filing Date: December 29, 2003

Title: IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR  
PRESENTING RELATED INFORMATION IN ASSOCIATION WITH  
CONTENT-RELATED ADVERTISEMENTS

Examiner: Wilson W. Tsui

Group Art Unit: 2178

Mail Stop Notice of Appeal  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:


**REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME**

In response to the final Office Action mailed on March 17, 2010, which set a time for response to expire on June 17, 2010, please extend that period two (2) months to expire on August 17, 2010. The Patent Office is authorized to charge the fee of \$360.00 (\$460.00 less the \$130.00 already paid on July 19, 2010) and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

08/18/2010 JVUNG1 00000041 501049 10748870  
02 FC:1252 360.00 DA

August 17, 2010

Respectfully submitted,



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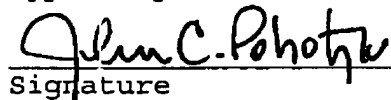
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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification

  
Signature

August 17, 2010  
Date